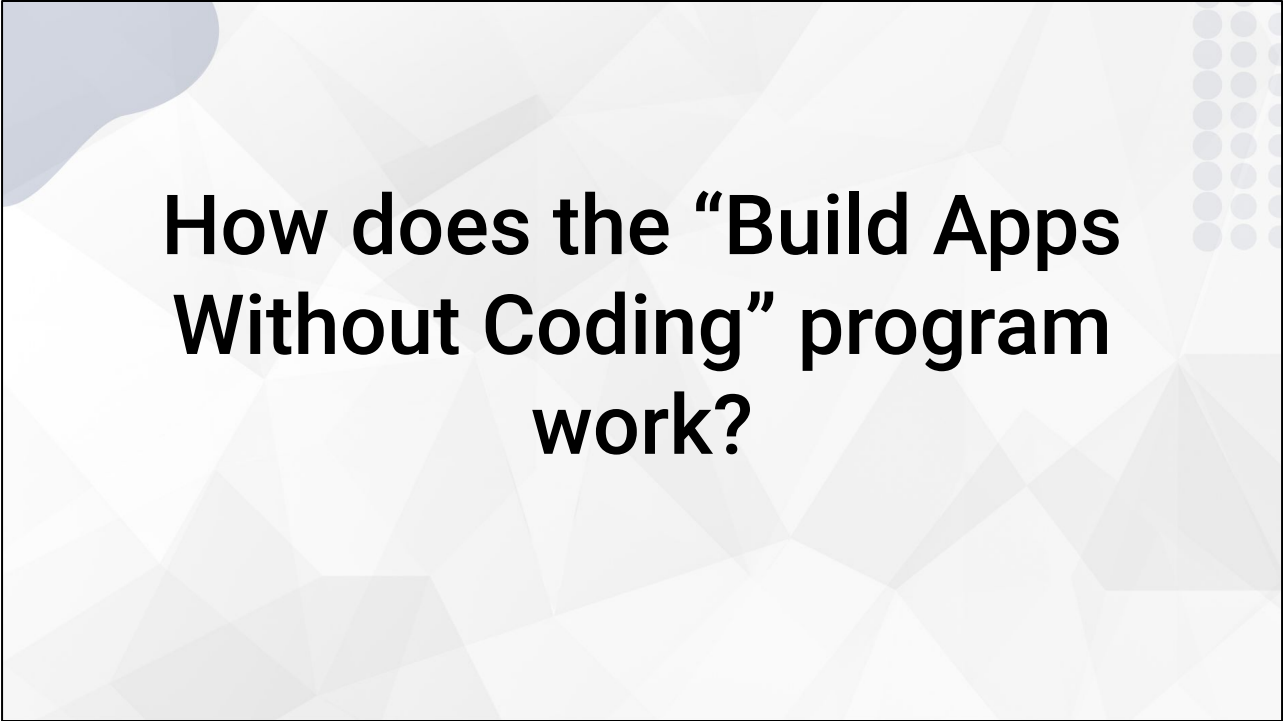




Build Apps Without Coding

Frequently Asked Questions



How does the “Build Apps Without Coding” program work?

The “Build Apps Without Coding” challenge is meant for those who have a software, an app, tech company idea, or want to build an in demand skill, and don't know where to start. We offer a boot camp style program for your app startup idea. Our goal is to teach you how you can launch a profitable startup with your business idea even if you don't have \$20,000+ to hire a developer. The “App Idea to Income” challenge is an intensive training for aspiring professionals who want to launch a profitable app business.



How do I go about the “Build Apps Without Coding” program?

Through the “Build Apps Without Coding” program, you'll have access to our library of video classes that guide you through the process step-by-step. You watch the videos & build real-life apps along. You will also have a coach! While you're working through the lessons, you come to live class with other students every week to get help from your coach. Classes happen in a group format so coaches can talk directly to you, but also so you can get feedback from your classmates. This is a great opportunity to also create your community with other professionals on the same path. In addition, you also have access to a ton of resources to make sure you're successful during the “App Idea to Income” challenge.



How can a beginner create an app without code?

Well, firstly you have to learn about spreadsheets and if you already know spreadsheets then you're more equipped than you believe. Luckily, today you can have your own app within 2 hours with no-code tools. With some basic knowledge and a computer, you can easily be an app builder.



What is no-code?

No-Code tools are software development platforms that allow even non-technical people to build and deploy their own applications, without needing to write a single line of code. It helps accelerate development time and save you tons of money! Plus, if you're looking to explore a new career, this is a great skill to have since this "no-code" movement is at the beginning.



Why wouldn't I just learn how to code?

It is great if you want to learn how to code. However No-Code offers a range of benefits like speed to market, significantly lowers time and cost commitments and hey, it's a lot easier than coding.



What is Glide?

Glide is simply a no-code app building software. A big advantage with Glide is that you can use spreadsheets as your database, which simplifies a lot of the difficult part when it comes to creating apps. There's a lot of other pretty cool features that you can do with Glide, that can give a big head-start to launch your app and business.



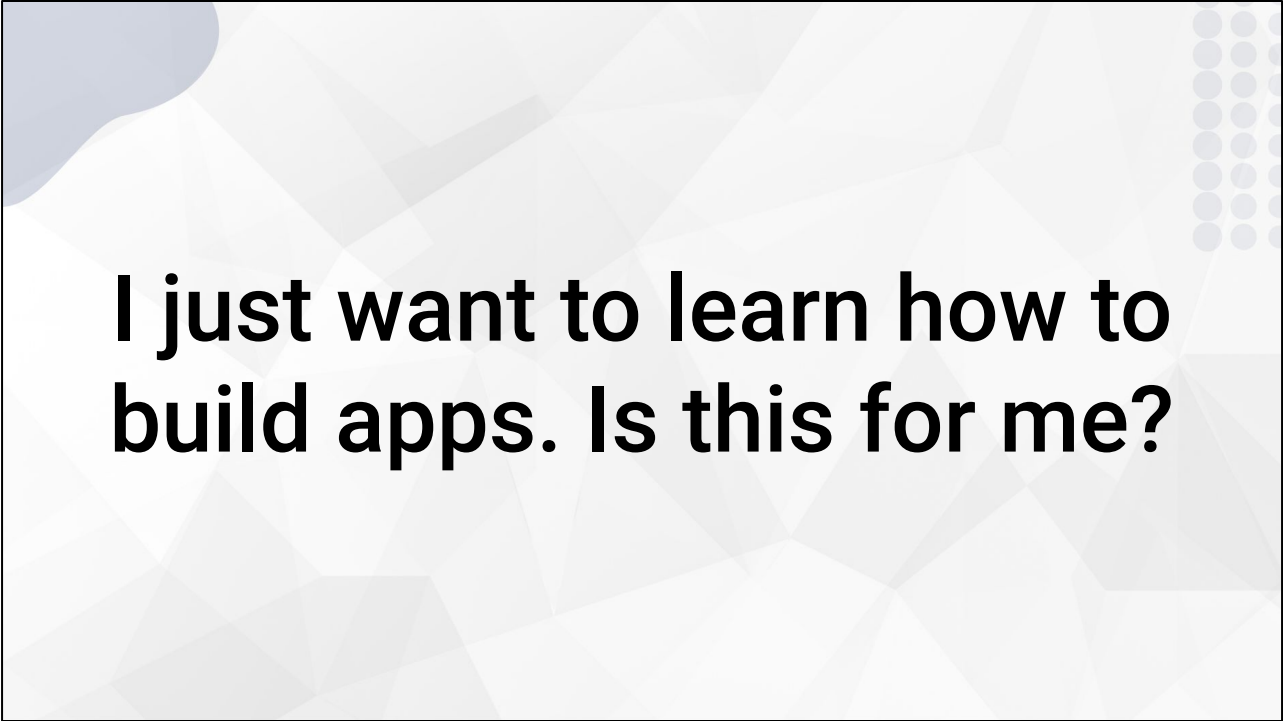
How do I come up with an app idea?

There are plenty of ideas to take inspiration from. Focus on problems, and opportunities you see in the world, or just look at the apps you already have on your phone and make think of ways to make them better. We'll provide you with a list of niche app ideas or you can think of an original idea you think people will find useful.



How do I know if my app idea is good?

The best way to know is by reviewing the feedback from your potential app users. We'll teach you how to clarify and research the market as you're building out your app. If you're testing among friends and family, we'll make sure the feedback is genuine. Just remember, it's not what you want, it's what your market needs.



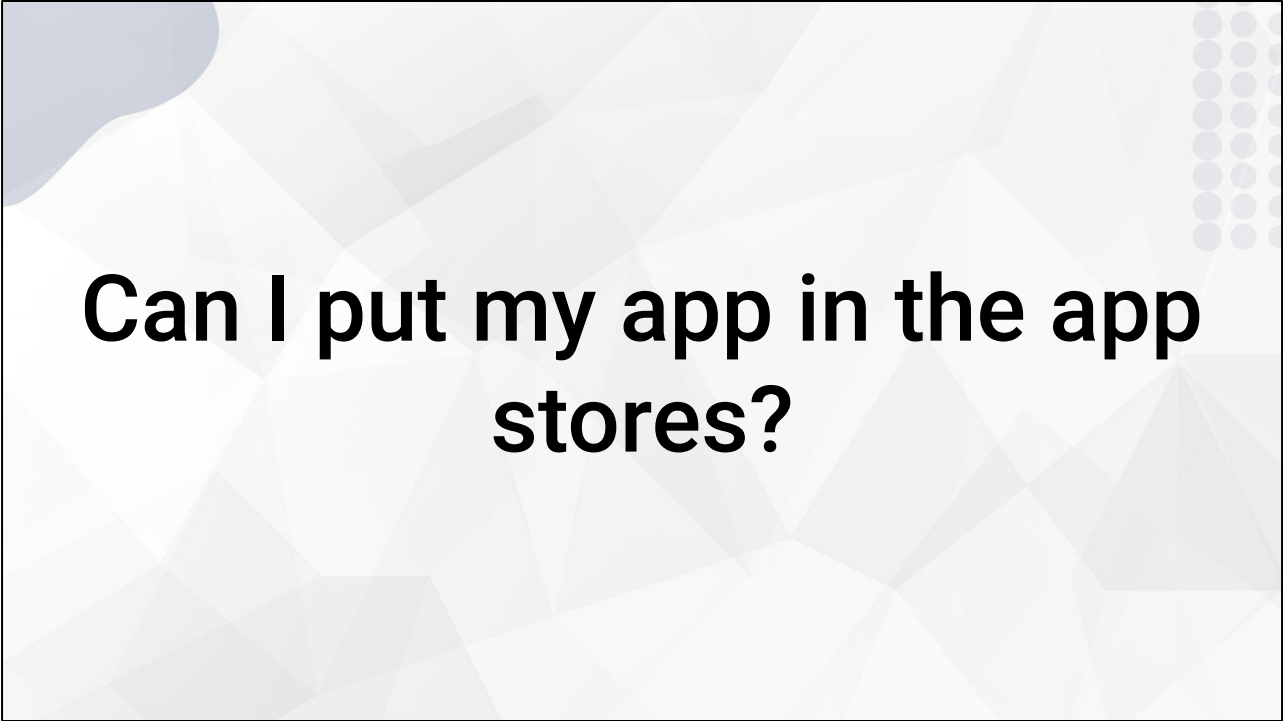
I just want to learn how to build apps. Is this for me?

Yes! In fact, we have students who are either building non-profits or just want to build a new skill as well. Whether or not your business is targeted towards profit, you still need a model to sustain yourself! Throughout this program, you will learn lessons around business, marketing, and app-building strategies that can be built on the foundations of the changes you want to achieve your goals.



How many hours should I dedicate?

The time commitment for this program is at least 4 hours per week. Of course, if you want, you can spend more!



Can I put my app in the app stores?

We will determine what is best for your particular idea & guide you through the building process. As our program focuses on profit first, we recommend our students to build a web app that can be accessed on browser. It's harder to compete in the app store. People only use a set number of apps actively on their phones, but they use hundreds of sites & web apps all the time. You **STILL** can upload your app to the app stores but it's more challenging to get into the Apple store.



Will there be any certificate on completion of this program?

Yes! You will receive a certificate on completion. But more importantly, you will walk away with wonderful skills which not all certificates offer. Let's future-proof your career!

Will my app be successful?

It's totally fine to worry about the success of your time investment and your business idea. Our program coaches you through all the steps you need to do to achieve a successful business or app.

Ultimately though, the ball is in your court! We'll give you a guaranteed to work methodology, but most of the effort is from you as a student.

In our program though we noticed that there are two main things that could harm your chances of success:

1. Not narrowing your target audience.

You should start by being very specific! Understand whom you want to sell to, the more you narrow your target audience the higher the chance of success, as this way you will find your niche customers.

2. Not taking into account the creation of a B2B app.

We know that when you're targeting other businesses with your idea the success rate is much, much higher than when creating apps for the general public.



Will you take my idea?

Don't fear that someone else will steal your idea. Here's one thing we know; An idea is just an idea. We can guarantee that you aren't the first or last person to have the idea that you're currently holding onto. What matters is the execution of the idea.



Do we sign NDAs?

Unfortunately, we do not sign NDAs. It's actually very uncommon for investors, coaches, etc. to sign NDAs. Luckily, for you, that's okay. The genius part of what you have isn't the idea itself... it's the effort you're going to spend on executing the idea. That's where the money is, it's in the execution. Everyone has ideas.



Will my app and business have competition?

Having a competition is 100% OK. No need to freak out about it. In fact, it's a good thing! If you have competition, that means there is a market for your business. You don't need to do it first. You just need to do it better!