

Environmental Scanning Task Group
June 20, 2018 – Meeting #1 Outcomes

Process Discussion: After *much* discussion, the task group agreed to loosely align our work with the goals identified in Dr. Clinton's opening presentation beginning with "Goal #2 - NTCC will be a growing institution."

Meeting Summary

Comparison of NTCC Student Characteristics over 10 years

	Fall 2008	Fall 2012	Fall 2017
Male students	36.2%	36.4%	39.4%
White students	69.8%	58.3%	52.1%
Black students	11.3%	13.5%	10.9%
Hispanic students	17.0%	22.7%	29.6%
Dual credit students	13.7%	16.1%	27.2%

Source: www.ntcc.edu/ier/studentdata (Student Profile documents)

Introduction to the 60X30TX Texas Higher Education Coordinating Board (THECB) Strategic Plan

Northeast Texas Community College
60X30TX Data

Goal #1 - Educated Population	Measured at regional level only			
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Goal #2 - Completion	2014	2015	2016	chg 2014-2016
Overall	575	560	654	+79
<u>Target Populations</u>				
African American	64	57	82	+18
Hispanic	163	158	210	+47
Economically Disadvantaged	356	347	377	+21
Male	215	188	269	+54
<i>Female - not target pop</i>	360	372	385	+25
HS to College - "First Fall" - <i>all Region VIII</i>	46%	45%	45%	-1%

Goal #3 - Marketable Skills	2014	2015	2016	chg 2014-2016
Working or Enrolled w/in 1 yr	88.70%	92%	92.30%	+3.60%

Goal #4 - Student Debt	2015	2016	2017	chg 2015-2017
Graduate with Debt	40.20%	33.90%	32.50%	-7.70%
Excess Credit Hours	28	18	20	-8

Sources: THECB 60X30TX Regional Target Data www.60X30TX.com and THECB Accountability Measures www.txhigheredaccountability.org/acctpublic/

Key Points of “Goal #2 - Growing Institution” Discussion

- **“Ghost” students** - students who “temporarily” move into the workforce directly from high school but once employed don’t/can’t start college – they are intelligent, committed and responsible and have great college potential

High School to College “First Fall” Attendance Status – Upper East Region

2008, 2009, & 2010 High School Graduates by Region Who Earned a Degree or Certificate Within Six Years of HS Graduation

College Enrollment Status	Total High School Grads	Enrolled First Fall after HS grad	Associate Degree	Certificate	Bachelor's or Higher	% Earned Bachelor's or Higher
Did not enroll immediately after HS graduation	14,809	0	219	288	161	1.1%
Started at two-year	14,561	14,561	2,227	948	1,889	13.0%
Started at four-year	5,327	5,327	233	67	3,218	60.4%
Region Total	34,697	19,888	2,679	1,303	5,268	15.2%

Source: <http://www.60x30tx.com/resources/regional-target-starter-kit/> (Upper East Region data)

- **Dual Credit** - as dual credit increases, fewer full-time students attend NTCC after graduation (reverse transfer may be an option to consider)
- **Changing service area population**

Other Topics of Discussion that didn’t fall under Goal #2:

- Deficiencies in soft skills – the need for training within programs for skills required in that specific profession (Goal #1: “Center of innovation for teaching, learning, and student success” and 60X30TX Marketable Skills)
- Determining the needs of our service area at a more granular level (community vs. county) – currently assessing data from cities in Morris County and considering applying that concept to our entire service area (Goal #4 – “Raising educational attainment, health outcomes, economic development” and 60X30TX Educated Population)
- Reviewing NTCC’s tuition rates in comparison to our local per capita income and also comparing against competitive schools and their respective service delivery areas (Goal #4 – “Raising educational attainment, health outcomes, economic development” and 60X30TX Student Debt)
- Study of health outcomes in our service delivery area (Goal #4 – “Raising educational attainment, health outcomes, economic development” and 60X30TX Completion)

- Return to “community” focus as opposed to “global” (Goal #3 - “Integrated part of the community” and 60X30TX Completion)
- Targeted social services – NTCC is an approved site for community assistance with social services (i.e. Medicaid, Medicare, SNAP (food stamps), WIC, etc.) but we haven’t moved forward with this due to lack of staffing (Goal #5 – “Provide timely and needed social services” and 60X30TX Completion)

Question for Steering Committee: What different and/or additional information do **you** want?